



OAAM
CONSULTING

The offer



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OAAM is a full-service consulting company for startups and projects in the tokenization process. We are cooperating with many professional advisors around the world. Our team has over 30 years of experience in marketing and consulting.

We are **experts in:**

- NFT, Defi and tokenization consulting,
- marketing, media campaign, SMM building,
- marketplace, tokens, smart contracts developments
- and tailored Web3 solutions

Core team



Rafał Kielbus

CTO & Developer

Rafał, who perfectly understands blockchain technology, is the CTO at OAAM Consulting. He is well versed in the **technical aspect of tokenization**. He has been dealing with blockchain technology since 2011, and has been working professionally as a blockchain developer since 2017. Rafał gave over 50 presentations at **various blockchain events** in Poland, showing how blockchain technology works, what can and cannot be done with it. He is a lecturer at postgraduate studies at the Warsaw School of Economics and the University of Economics in Poznań. He is a member of the Board of the Blockchain and New Technologies Chamber of Commerce.



Robert Wojciechowski

CEO & Founder

Robert Wojciechowski is the CEO & Founder of OAAM and is an **expert in multi-industry strategy marketing and finance**. His experience in building and working with different platforms over the past 30 and blockchain and cryptocurrency for 5 years allow him to help clients transform and grow. In 2018, his **expertise in blockchain technology** and business tokenization led him to be the president of the management board of the Blockchain Chamber of Commerce. He was part of, among others, the Polish Audit Bureau of Circulation and Polish Readership Survey. His problem-solving and leadership skills have helped OAAM become a recognized **leader in blockchain consultation**.

Services

Blockchain project incubation

Creating a tokenomics

Testing (by hackers) and integration procedure any other services such as marketing, listing cost, events, legal support, etc

Setting the project roadmap

Providing business contacts from the world of cryptocurrencies and beyond who could bring value to the project (international advisors).

Select the most beneficial for the project Blockchain network (Ethereum, Binance, Polygon, etc.).

Defining all necessary parameters to connect blockchain and token with a web3 or marketplace.

Arranging audits for smart contracts and tokens

Adding an optimal wallet solution.

Support the integration of the selected blockchain with the platform.

Support in exchange listing

Operational support in ongoing issues

Private blockchain creation, stakings, vestings, lockups, etc.

Token, NFT, or smart contract development the platform for token sale with simple functionality and outsourced APIs for KYC, AML, etc

Designing the distribution model includes vesting etc

Essentials



Whitepaper

One pager

Investors deck

Landing page

Entrances

Video explainer

Social Media

Positioning

Copywriting

Dedicated entrances and articles

Social Media campaign

Social Media Organic growth
hack followers

Community management



Marketing



OAAM will care about marketing:

- Communication strategy
- Press Release
- Articles
- Influencers
- Bloggers
- Traffic for website and social media

Technical part

STAGE 1: blockchain

As we treat every client individually, before any code/contract/token is created, we have to create working token and cash flows

- analyse business model, user needs
- determine the technology that can be used to meet that model/needs
- web3 is essential, when we meet smart-contracts, it needs to be integrated
- NTF tokens can be used, but not always are need custody solution can be helpful if part of the users are not familiar with the blockchain/crypto world
- work on details, build user stories, prepare the data needed to create contracts

Realization time: up to 3 weeks

STAGE 2: smart contracts

We create a contract for project needs, depending on business logic and tokenomics build. Typical elements can include:

- ERC20 token contract based on well-known and tested OpenZeppelin code, including newest ERC2612 and ERC3009 extensions
- Fundraising contract (buy tokens directly through the contract) with parameterization of the process parameters
- Vesting contract - time-lock tokens for early investors to protect the project economy
- Stacking contract - allow users to time-lock tokens for rewards

OAAM provides also IT consultation

Marketplace/platform

OAAM will provide a complete solution with IT services. We will create:

- payment platforms with KYC AML verification
- NFT galleries
- marketplace for solutions in Metaverse
- the connection between Web3 and eCommerce
- mining for eco-projects and more

Realization time: depends on project



What's next?

The previously mentioned assistance is the foundation for any further market operations. We have a more comprehensive offering including, for example:

- Listing on DEXes, CEXes, exchanges,
- Market making,
- Launchpads,
- AMA support,
- Events support,
- Marketing campaigns

CASE STUDIES

Over past 4 years, OAAM has consulted over 100 projects. The scope of work included very different aspects, from individual activities such as project consulting, and preparation of blockchain parts to the full incubation. Below are a few recent projects, some of which are still in the preseed phase.

Projects case study



A Metaverse platform, which aims to be the largest virtual events and business network.

- project incubation
- ERC20 token, vesting and staking contracts, hybrid blockchain solution, NFT token
- NFT gallery and marketplace
- listing on exchanges



An innovative company operating in the IT and cyber security sectors.

- consulting
- tokenomics
- ERC20 token, vesting and staking contracts, hybrid blockchain solution
- social media, marketing
- listing on exchanges



A multi-functional platform to access art, entertainment, culture and knowledge.

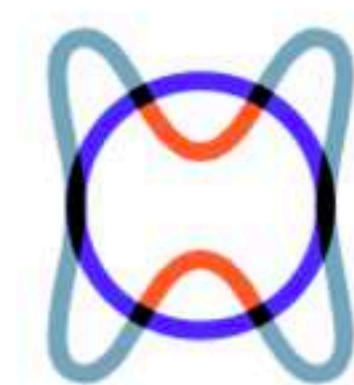
- project incubation
- ERC20 token, NFT token, vesting and staking contracts, hybrid blockchain solution
- NFT gallery and marketplace
- listing on exchanges

Projects case study



An ecosystem of Game, Entertainment and Media to bring long-term value to users based on Metaverse and NFT.

- consulting
- technical support
- AMA participation
- launchpades support



wennect

Tech community platform for sharing income from realized projects

- consulting
- tokenomics
- ERC20 token, vesting and staking contracts, hybrid blockchain solution
- social media, marketing
- listing on exchanges



The virtual marketplace, innovative mobile payment and cashback program.

- consulting
- technical support
- social media services
- marketing
- listing on exchanges
- market making

Projects case study



ULTI ARENA

The NFT Gaming ecosystem with Marketplace, Play2Earn and Card Game.

- technical support
- project incubation
- strategic advising
- listing on exchanges
- market making

LEANDRO LOPES

An internationally successful brand for high-quality fashion.

- project incubation
- ERC20 token, vesting and staking contracts, hybrid blockchain solution, NFT token, mining
- KYC, AML and payment platform
- listing on exchanges



DAO Venture Capital that empowers individuals with benefits.

- ERC20 tokens on ETH and BSC, vesting and staking contracts, multi-chain bridge contract
- Web3 integration support
- technical advising

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MOU SIGNING

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